

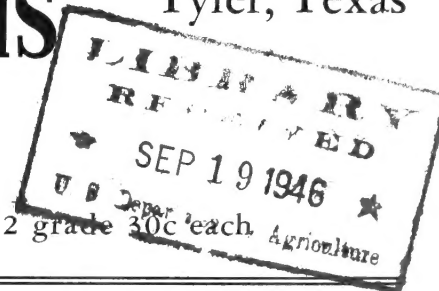
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



## Wholesale Rose Price-List

Prices except where noted, No. 1 grade 50c each, No. 1½ grade 40c each, No. 2 grade 30c each



### Standard Hybrid Teas

AMI QUINARD. Velvety dark red.  
 BETTY UPRICHARD. Lovely two-tone pink.  
 BRIARCLIFF. Rose-pink, lighter on outer petals.  
 CALEDONIA. Pure white.  
 CHARLES K. DOUGLAS. Bright red.  
 COLUMBIA. Bright rose-pink.  
 CYNTHIA. Oriental red.  
 DAINY BESS. Soft pink; five petals.  
 DOUBLE PINK KILLARNEY. Large and full.  
 EDITH KRAUSE. White tinted green.  
 EDITH NELLIE PERKINS. Salmon-pink.  
 EDITOR McFARLAND. Bright deep pink.  
 E. G. HILL. Scarlet.  
 ETOILE DE HOLLANDE. Bright red; very dependable.  
 FRANCIS SCOTT KEY. Light red.  
 GOLDEN CHARM. Deep yellow.  
 GOLDEN DAWN. Lemon-yellow.  
 GOLDEN OPHELIA. Golden yellow.  
 GRENOBLE. Clear scarlet.  
 GRUSS AN TEPLITZ. Dark scarlet.  
 HEINRICH WENDLAND. Nasturtium-red and yellow.  
 KAISERIN AUGUSTE VIKTORIA. White, lemon center.  
 LUXEMBOURG. Copper-yellow.  
 MARGARET McGREDY. Orange-scarlet.  
 MRS. PIERRE S. DU PONT. Golden yellow.  
 PINK RADIANCE. Cameo-pink.  
 POINSETTIA. Unfading scarlet.  
 PRES. HERBERT HOOVER. Multi-color—yellow and orange.  
 RED RADIANCE. Rosy red.  
 ROUGE MALLERIN. Brilliant dark red.  
 SHELL-PINK RADIANCE. Soft pink.  
 TALISMAN. Copper, yellow and orange.

### Polyanthas

CAMEO. Salmon-pink.  
 ORANGE TRIUMPH. Salmon-red shaded orange.

### Hardy Hybrid Perpetuals

FRAU KARL DRUSCHKI. Snowy white.  
 PAUL NEYRON. Pink.  
 ULRICH BRUNNER. Red to carmine.  
 WHITE AMERICAN BEAUTY. White.

### The Sweetheart Rose

CECILE BRUNNER. Dainty little bright pink buds in clusters.



### Climbers

CLIMBING CALEDONIA. White.  
 CL. FRANCIS SCOTT KEY. Light red.  
 CL. MRS. PIERRE S. DU PONT. Golden yellow.  
 CL. PINK RADIANCE. Cameo-pink.  
 CL. RED RADIANCE. Rosy red.  
 MARECHAL NIEL. Golden yellow.  
 MERMAID. Yellow.  
 PAUL'S SCARLET. Bright scarlet.  
 EXCELSA. The red Dorothy Perkins.  
 RICHMOND. Bright scarlet.  
 SILVER MOON. Yellow.

Climbers make a real show for the buyer's dollars. Make a scrapbook of Rose scenes to show your retail customers.

### Patented Hybrid Teas

\*\*BETTER TIMES. Pat. 23. Cerise-red. 90c each.  
 \*CALIFORNIA. Pat. 449. Ruddy gold. 90c each.  
 \*CHARLOTTE ARMSTRONG. Pat. 455. Cerise. 90c each.  
 CRIMSON GLORY. Pat. 105. Excellent crimson. 90c each.  
 GLOAMING. Pat. 137. Pink and salmon. 90c each.  
 HEART'S DESIRE. Pat. 501. Crimson. 90c each.  
 \*\*MIRANDY. Pat. 632. Garnet-red. \$1.10 each.  
 MME. CHIANG KAI-SHEK. Pat. 664. Lemon-yellow. \$1.10 each.  
 \*ROME GLORY. Pat. 304. Red. 90c each.  
 \*STERLING. Pat. 21. Bright pink. 90c each.  
 TEXAS CENTENNIAL. Pat. 162. Brick-red. 75c each.  
 WILL ROGERS. Pat. 256. Velvety maroon. 70c each.

### Patented Floribundas

BETTY PRIOR. Pat. 340. Carmine-pink. 70c each.  
 DONALD PRIOR. Pat. 377. Scarlet. 70c each.  
 JOYOUS. Pat. 381. Rose-pink. 70c each.  
 PERMANENT WAVE. Pat. 107. Deep pink. 70c each.  
 ROSENFELFE. Not pat. Soft pink. 70c each.  
 SMILES. Pat. 331. Pink tinted salmon. 70c each.  
 SNOWBANK. Pat. 279. White tinted blush. 70c each.  
 \*\*WORLD'S FAIR. Pat. 362. Crimson. 70c each.

### Patented Climbers

\*\*BLAZE. Pat. 10. Bright scarlet. 90c each.  
 CL. HEART'S DESIRE. Pat. 663. Crimson. \$1.10 each.  
 CL. NEW DAWN. Not pat. Soft pink. 90c each.  
 CL. TEXAS CENTENNIAL. Pat. 565. Brick-red. 90c each.

### Patent Agreement

These patented varieties of plants are being handled under license from the patent owner.

\*(Especially Recommended)

*It's easy to convince people Roses will give more for the money than any other shrub*

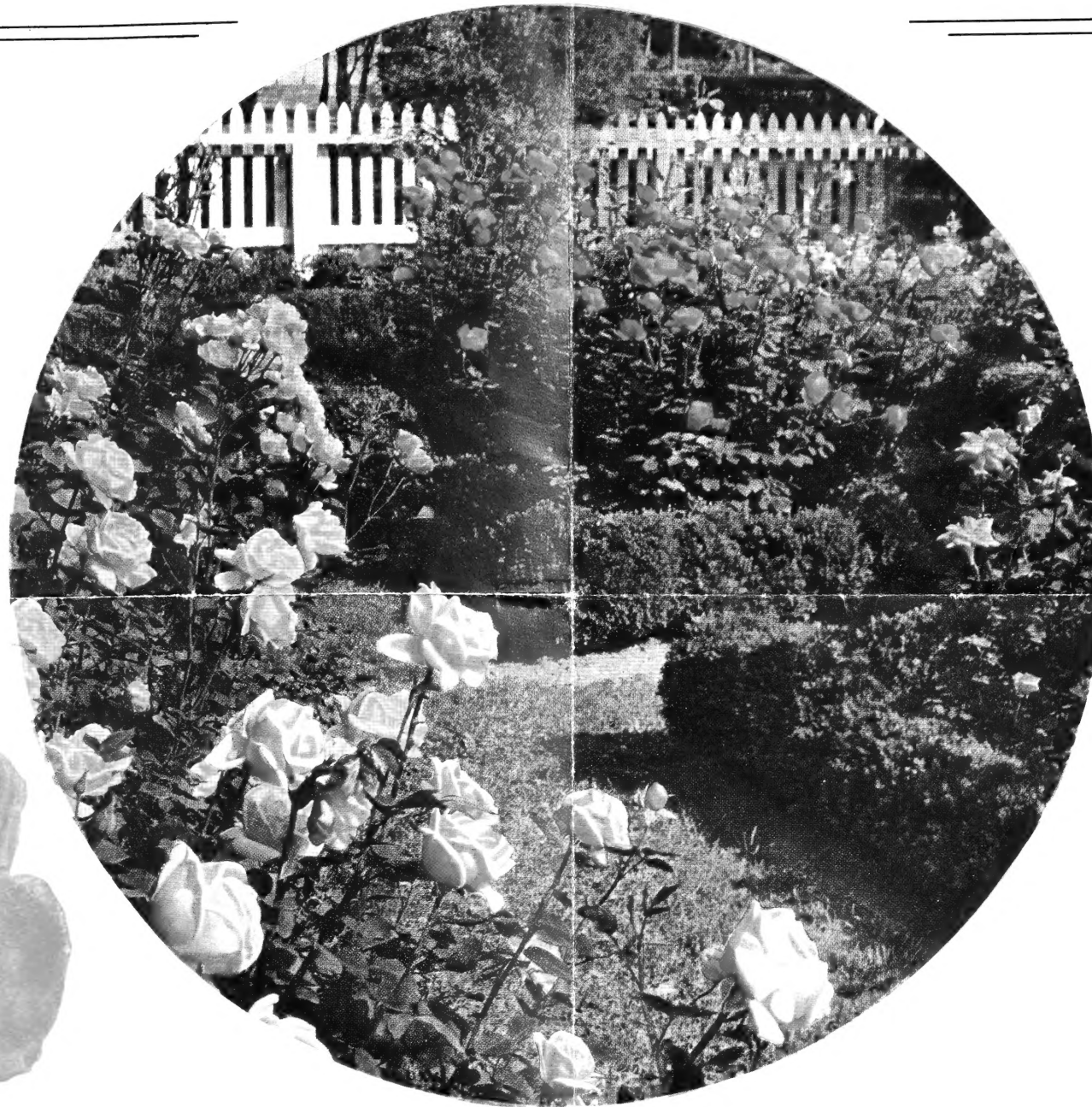


● **PACKING:** Quite often the method used in packing Rose bushes determines whether the bush will live or die. When planted, the little fine feeder roots should never be allowed to dry out from the minute they are dug until they are planted. All our Roses are handled under the supervision of a capable foreman, and regardless of the cost of packing materials, we use sufficient quantity to maintain moisture.

In bulk orders, please order in multiples of ten of any variety and grade, since bundles cannot be broken on wholesale pricing.

● **INDIVIDUAL WRAPPING** for counter trade at an additional cost of 10 cents each, which covers the extra labor and colored labels.

Don't overlook the opportunity of suggesting Hybrid Perpetuals for hedgerow plantings. Are you getting your share of estate plantings, parks, schools, and public works?



● **SHIPPING:** We prefer to ship as many orders as possible in the early fall and winter, and can ship at prices quoted through March 1st.

● **COLD STORAGE** on bushes from March 1st to June 1st will carry an additional 10 cents per bush to cover actual locker expense. These bushes will be perfectly dormant and in ideal condition for late spring planting and should bring you quite a premium from the trade.

Orders for individual wrapped bushes must be in quantities of 100 or more, but they may include different varieties and grades provided they are in multiples of ten.

The increasing popularity of Floribundas for bordering and background plantings in small beds of perennials is evident from the greater interest shown each year.

## ALL BUSHES LIBERALLY GRADED

SHORTING CUSTOMERS WON'T BRING REPEATED BUSINESS

*Prices, F. O. B. Tyler, Texas*

**No. 1, 50c each; No. 1½, 40c each; No. 2, 30c each**

**TERMS:** 25% deposit with order, balance C. O. D. (2% discount if total payment accompanies order)

**GUARANTEE:** We guarantee to ship only well-developed normal bushes that have been dusted during the growing season with 10-90 Copper Sulphur to prevent fungus, mildew, and black-spot. All plants are fully two years old and will be graded by American Association standards or higher. Varieties shipped will be true to name and will leave our plant in first-class condition.

We cannot be responsible for delay in transit or mishandling by transportation companies. Should this occur, file your claim with them directly and we will assist you in getting the full amount. We will endeavor to fill every order submitted, but will not be responsible for any sums greater than the amount of the order and will refund any orders that cannot be filled. Orders take preference in rotation as they are received.

P. O. Box 86 **M. Oliver Flower Farms** TYLER, TEXAS



**Special Rose Offer: *Lucky 7***

2 Red  
2 Pink  
1 Two-tone  
1 Yellow  
1 White



**Only  
\$5.00  
postpaid**

*Select plants, guaranteed to bloom*

**M. OLIVER FLOWER FARMS**

**Box 86, Tyler, Texas**

PLACE  
ONE CENT  
STAMP  
HERE



M. Oliver Flower Farms

P. O. Box 86

TYLER, TEXAS

Phone 9021-F-4

Date:

Name

Shipping Address

City State

Desired Shipping Date

Routing Via:

Remarks:

DO NOT WRITE IN THIS SPACE

Amt.	Variety	Grade	Price Each	Extension	Check If Individually Wrapped
	• STANDARD HYBRID TEAS				
	AMI QUINARD Velvety dark red.				
	BETTY UPRICHARD Lovely two-tone pink.				
	BRIARCLIFF Rose-pink, lighter on outer petals.				
	CALEDONIA Pure white.				
	CHARLES K. DOUGLAS Bright red.				
	COLUMBIA Bright rose-pink.				
	CYNTHIA Oriental red.				
	DAINTY BESS Soft pink; five petals.				
	DOUBLE PINK KILLARNEY Large and full.				
	EDITH KRAUSE White tinted green.				
	EDITH NELLIE PERKINS Salmon-pink.				
	EDITOR McFARLAND Bright deep pink.				
	E. G. HILL Scarlet.				
	ETOILE DE HOLLANDE Bright red; very dependable.				
	FRANCIS SCOTT KEY Light red.				
	GOLDEN CHARM Deep yellow.				
	GOLDEN DAWN Lemon-yellow.				
	GOLDEN OPHELIA Golden yellow.				
	GRENOBLE Clear scarlet.				
	GRUSS AN TEPLITZ Dark scarlet.				
	HEINRICH WENDLAND Nasturtium-red and yellow.				
	KAISERIN AUGUSTE VIKTORIA White, lemon center.				
	LUXEMBOURG Copper-yellow.				
	MARGARET McGREDY Orange-scarlet.				
	MRS. PIERRE S. DU PONT Golden yellow.				
	PINK RADIANCE Cameo-pink.				
	POINSETTIA Unfading scarlet.				
	PRES. HERBERT HOOVER Multicolor-yellow and orange.				
	RED RADIANCE Rosy red.				
	ROUGE MALLERIN Brilliant dark red.				
	SHELL-PINK RADIANCE Soft pink.				
	TALISMAN Copper, yellow and orange.				
	BAL. CARRIED FORWARD				

READ CAREFULLY  
BEFORE ORDERING



PRICES

F.O.B. Tyler, Texas,

No. 1.....50c Each

No. 1½.....40c Each

No. 2.....30c Each



TERMS

25% deposit with order, balance C.O.D., (2% discount if total payment accompanies order).



GUARANTEE

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Amt.	Variety	Grade	Price Each	Extension	Check If Individually Wrapped
	BAL. BROUGHT FORWARD				
	● POLYANTHAS				
	CAMEO Salmon-pink.				
	ORANGE TRIUMPH Salmon-red shaded orange.				
	● HARDY HYBRID PERPETUALS				
	FRAU KARL DRUSCHKI Snowy white.				
	PAUL NEYRON Pink.				
	ULRICH BRUNNER Red to carmine.				
	WHITE AMERICAN BEAUTY White.				
	● THE SWEETHEART ROSE				
	CECILE BRUNNER Dainty little bright pink buds in clusters.				
	● CLIMBERS				
	CLIMBING CALEDONIA White.				
	CL. FRANCIS SCOTT KEY Light red.				
	CL. MRS. PIERRE S. DU PONT Golden yellow.				
	CL. PINK RADIANCE Cameo-pink.				
	CL. RED RADIANCE Rosy red.				
	MARECHAL NIEL Golden yellow.				
	MERMAID Yellow.				
	PAUL'S SCARLET Bright scarlet.				
	EXCELSA The red Dorothy Perkins.				
	RICHMOND Bright scarlet.				
	SILVER MOON Yellow.				
	● PATENTED HYBRID TEAS				
	**BETTER TIMES Pat. 23. Cerise-red. 90c each.				
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	*STERLING Pat. 21. Bright pink. 90c each.				
	TEXAS CENTENNIAL Pat. 162. Brick-red. 75c each.				
	WILL ROGERS Pat. 256. Velvety maroon. 70c each.				
	● PATENTED FLORIBUNDAS				
	BETTY PRIOR Pat. 340. Carmine-pink. 70c each.				
	DONALD PRIOR Pat. 377. Scarlet. 70c each.				
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	CL. TEXAS CENTENNIAL Pat. 565. Brick-red. 90c each.				
	TOTAL				

\*(Especially Recommended).

(Over)



## PACKING

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## COLD STORAGE

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## PATENT AGREEMENT

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# Why you should buy *NOW* from us—

First: Because we have, without question, the finest facilities in East Texas for properly packing your orders.

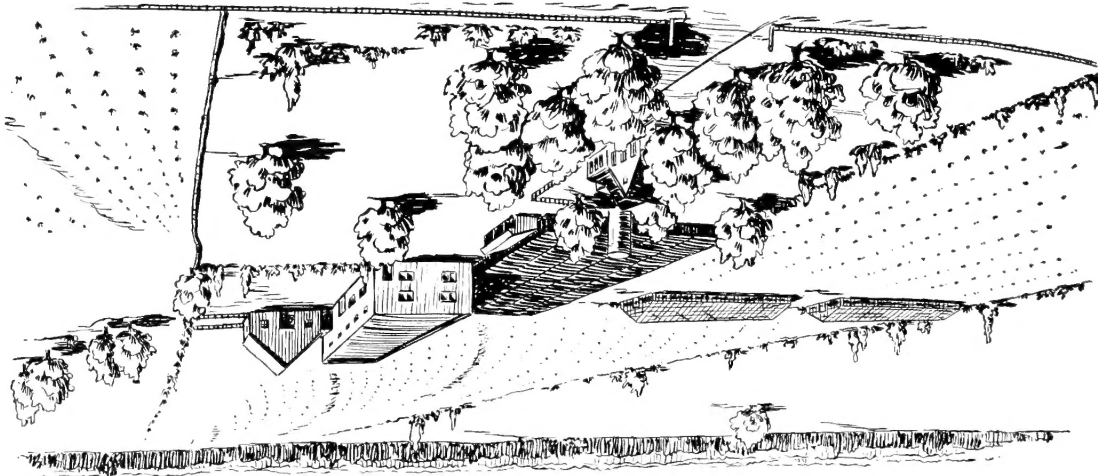
Also, because this is your first order with us in a long time, and we are anxious to prove to you that we can grow a better Rose bush by scientific methods.

You will benefit materially from handling Rose bushes that have been fed the proper nutrients and dusted with copper-sulphur to eliminate mildew, fungus and black-spot. These Roses do not die back in storage because the canes are sufficiently hardened before the plants are dug. We will not ship Rose bushes that are not sufficiently dormant to withstand the shock of digging and handling.

When you order from us you really get what you pay for.

FILL OUT THE ENCLOSED ORDER TODAY, *before certain varieties become scarce*

VIEW OF ONE OF OUR FARMS



*Return postage guaranteed*

**M. Oliver Flower Farms**  
TYLER, TEXAS

Sec. 562 P.L. & R.  
U. S. POSTAGE  
**PAID**  
Tyler, Texas  
Permit No. 465